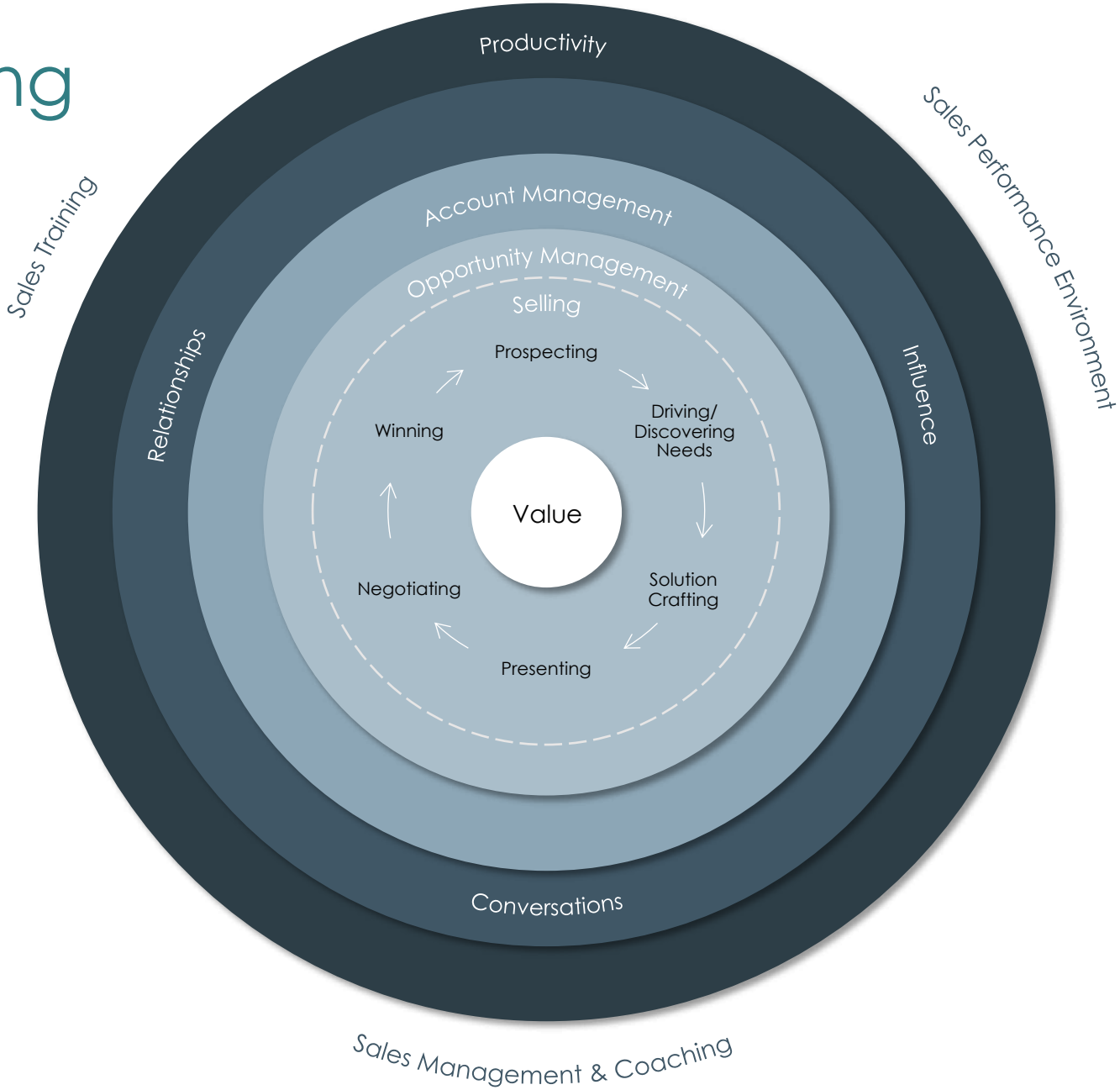


# The Top-Performing Seller<sup>SM</sup>



- MAXIMIZING PERSONAL EFFECTIVENESS
- SUCCEEDING WITH PEOPLE
- DRIVING ACCOUNT GROWTH
- WINNING THE SALE
- ACHIEVING THE OUTCOME